

Understanding Your Customers

Pearl Research's Qualitative and Quantitative Research Services

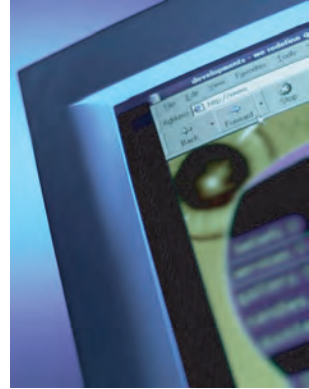


PearlResearch

Market Research and Consulting Services

Online Surveys and Focus Groups

Delivering Actionable Results



Why Pearl Research

- Recruit our own panel in the US and Asia, providing cost and time advantages.
- Full service market research including study design, data collection, and analysis.
- Extensive experience designing quantitative and focus group studies.
- Project team includes statisticians and PhDs.

We Can Help

- New product development and measuring potential customers' responses
- Customer Segmentation
- Concentrate resources on new product concepts with the most potential for success.





Contact Us

Please feel free to contact us for further details of our methodology and case studies.

Please contact us for a complimentary phone consultation about your research needs.

Our combination of extensive strategic analysis experience, strong quantitative skills, and a deep understanding of consumer trends makes us a valuable resource.

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